



# MARSDEN JAZZ FESTIVAL

11TH-13TH  
OCTOBER  
2019

JAZZ IN THE  
YORKSHIRE PENNINES

## ADVERTISING RATE CARD

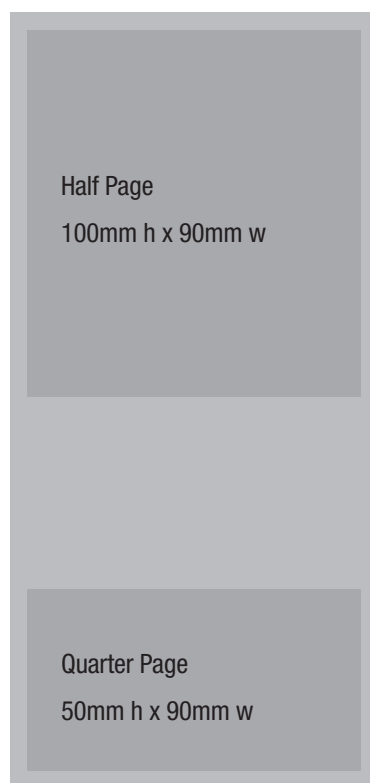
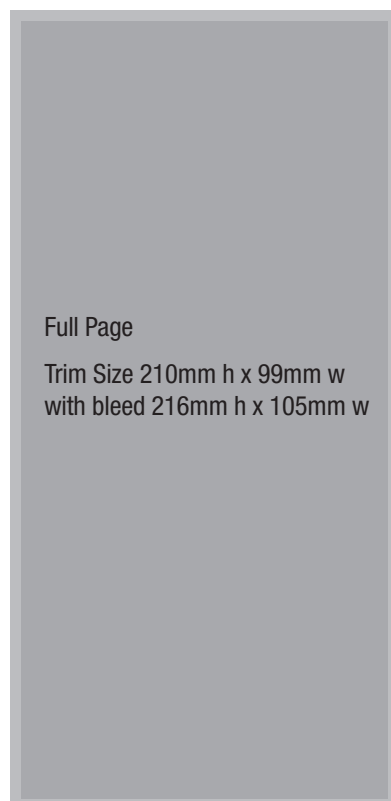
### FESTIVAL PROGRAMME

12,000 Brochure Distribution - Mailing list 2,200, local distribution and distribution to festival attenders; DL 210 x 99mm, 48 pages, full colour

Audience profile - 10,000 festival attendees, 10% age 16-34, 29% 35-54, 29% 55-64, 29% 65 or over.

Two thirds live within 15 miles of Marsden (Colne and Holme Valleys, Huddersfield, Greenfield, Uppermill, Delph, Mossley) and 20% travel over 30 miles (Leeds, Greater Manchester, Sheffield and beyond).

Ad Size	Dimensions	Rate
Full Page Inside Cover	Trim Size 210mm h x 99mm w; with bleed 216mm h x 105mm w	£260.00
Full Page	Trim Size 210mm h x 99mm w; with bleed 216mm h x 105mm w	£210.00
Half Page	100mm h x 90mm w	£130.00
Quarter Page	50mm h x 90mm w	£75.00



### Artwork Specifications

Press quality PDF (300dpi CMYK; fonts embedded), TIFF, EPS, Adobe Illustrator or JPEG files accepted.

For bleed, allow 3mm all around trim size.

Ads should be emailed to [charlotte.furness@marsdenjazzfestival.com](mailto:charlotte.furness@marsdenjazzfestival.com)

Ads less than full page may be grouped on a page with other adverts

Call 0800 6125 649 or email [charlotte.furness@marsdenjazzfestival.com](mailto:charlotte.furness@marsdenjazzfestival.com) for more information or to place an ad